# KENTUCKY LOTTERY CORPORATION FINANCIAL STATEMENTS

**APRIL 2019** 

MONTH 10 OF FISCAL YEAR ENDING JUNE 30, 2019

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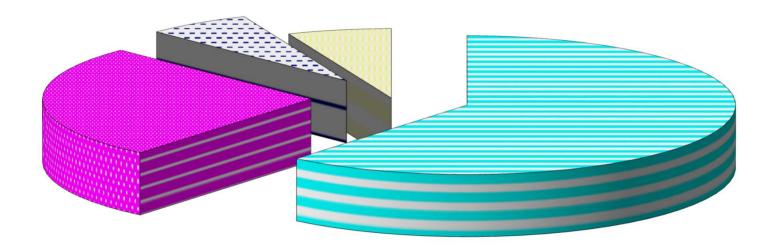
**OPERATING EXPENSES** 

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# KENTUCKY LOTTERY CORPORATION "WHERE THE MONEY GOES" INCEPTION-TO-DATE SALES AS OF APRIL 30, 2019 \$20.360 BILLION

\$1.281
BILLION PAID FOR
MARKETING & OPERATING
EXP - 6.3%

\$1.273 BILLION PAID TO RETAILERS - 6.3%



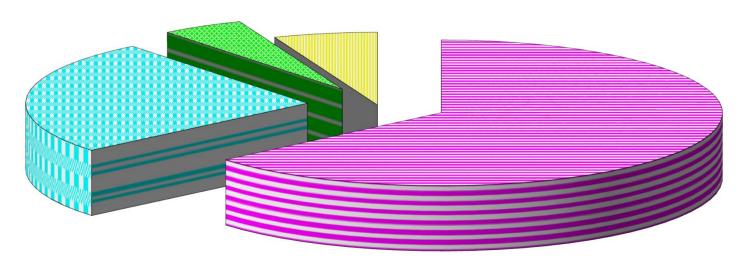
\$5.397 BILLION EARNED FOR THE STATE OF KENTUCKY - 26.5%

\$12.409 BILLION PAID TO WINNERS - 60.9%

# KENTUCKY LOTTERY CORPORATION "WHERE THE MONEY GOES" YEAR-TO-DATE SALES AS OF APRIL 30, 2019 \$932.3 MILLION

\$44.2 MILLION PAID FOR MARKETING & OPERATING EXP - 4.7%

\$55.5 MILLION PAID TO RETAILERS - 6.0%

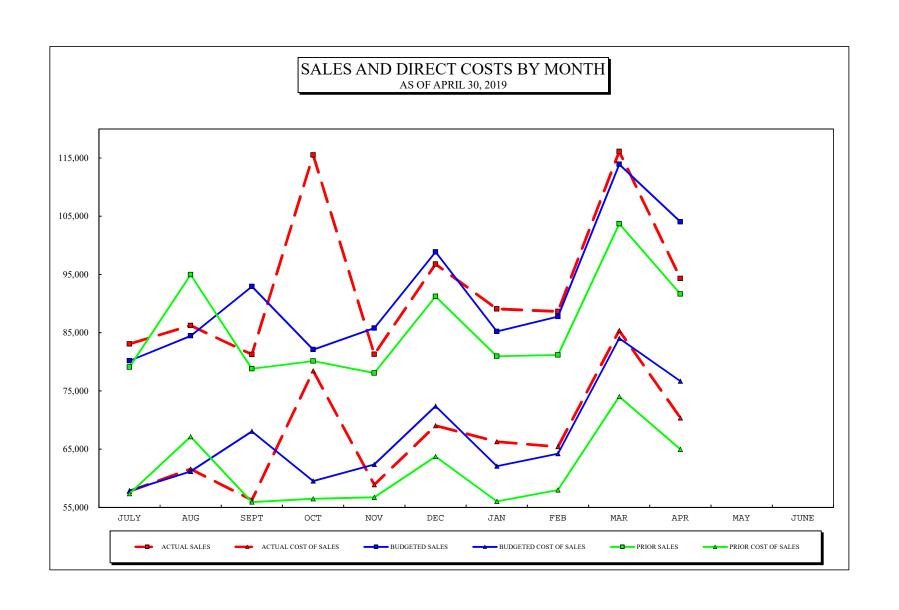


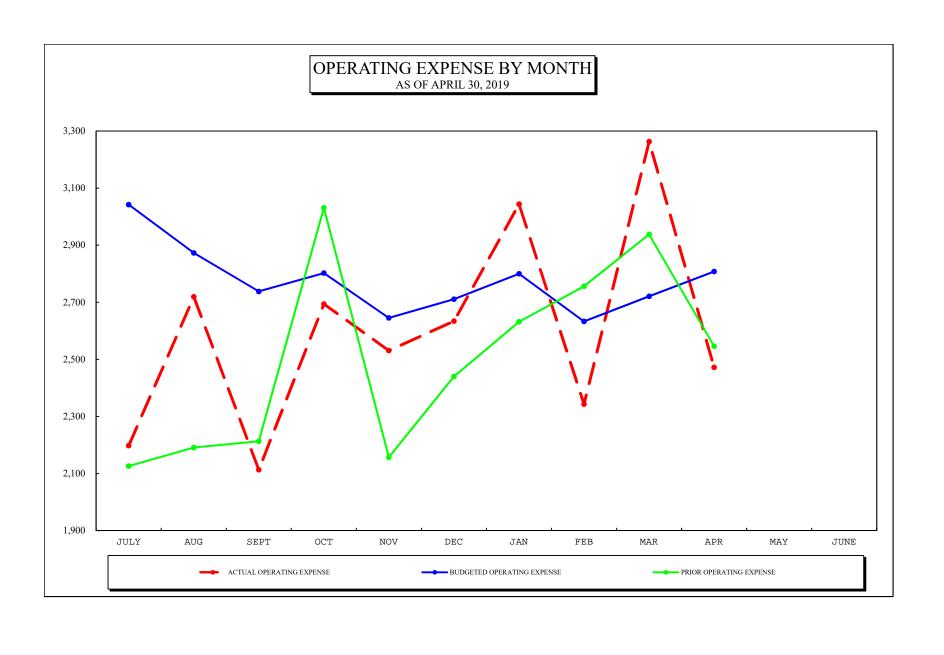
\$237.4 MILLION EARNED FOR THE STATE OF KENTUCKY - 25.5%

\$595.2 MILLION PAID TO WINNERS - 63.8%

### AMOUNTS ARE SHOWN AS A PERCENTAGE OF SALES.

EARNINGS FOR THE STATE OF KENTUCKY ARE USED FOR THE KEES COLLEGE SCHOLARSHIP AND KTG/CAP GRANT PROGRAMS, AS WELL AS THE WORK READY SCHOLARSHIP AND THE DUAL CREDIT SCHOLARSHIP.





### KENTUCKY LOTTERY CORPORATION

### FINANCIAL RESULTS

### **APRIL 2019**

### **INCOME STATEMENT**

Ticket sales for April 2019 were \$94.3 million which is \$2.4 million or 2.6 % more than the same month of the prior fiscal year. Sales for the year were \$932.4 million which is \$65.5 million or 7.6% more than in the prior fiscal year. Instant ticket sales were \$180,000 or 0.3% less than the same month of the prior fiscal year, and \$41.9 million or 8.3% more than the prior fiscal year. Draw game sales were \$1.3 million or 3.8% more than the same month of the prior year, and \$18.2 million or 5.2% more than prior fiscal year. iLottery instant play sales were \$1.3 million or 141.2% more than the same month of the prior year, and \$5.4 million or 64.2% more than prior fiscal year.

Ticket sales for the month of April were \$10.0 million or 9.6% less than budget. Ticket sales for the fiscal year were \$14.0 million or 1.5% more than budget. Instant ticket sales were \$7.2 million or 11.0% less than budget for the current month, and \$3.0 million or 0.5% more than budget for the fiscal year. Draw game sales were \$3.8 million or 10.0% less than budget for the month, and \$9.1 million or 2.5% more than budget for the fiscal year. iLottery instant play sales were \$940,000 or 69.9% more than budget for the month, and \$1.9 million or 15.8% more than budget for the fiscal year.

Prize expenses for April 2019 were 66.6% of total sales, compared to 63.1% in the same month last year and 65.6% budgeted. Combined prize expense for the year was 63.8%, compared to 63.2% last fiscal year and 65.0% budgeted. Instant prize expense for the month was 71.5%, draw game prize expense was 56.2%, and iLottery instant play prize expense was 98.4%. Instant prize expense for the fiscal year was 70.3%, draw game prize expense was 53.9%, and iLottery instant play prize expense was 76.5%.

Operating costs were \$2.5 million for April, compared to \$2.8 million budgeted and \$2.5 million for the same month last year. These costs included advertising and promotions of \$816,000, salaries & benefits of \$1.2 million, contracted and professional services of \$213,000, depreciation expense of \$101,000, and other general and administrative costs of \$136,000. Operating costs for the year were \$26.0 million, compared to \$27.8 million budgeted and \$25.0 million in the prior fiscal year.

Income before transfer of dividends for the current month was \$21.5 million, compared to \$24.2 million for the same month in the prior year and \$24.6 million budgeted. Income before transfer of dividends for the fiscal year was \$237.4 million, compared to \$224.8 million in the prior year and \$219.5 million budgeted.

Dividends of \$21.5 million were transferred to the Commonwealth in April for a total of \$202.0 million for the fiscal year. Additional dividends of \$990,000 were accrued in April for transfer to the KEES Reserve for a total of \$6.8 million for the fiscal year. Transfers to the KEES Reserve will be made quarterly during the fiscal year. All dividends were 23.8% of sales for the month. All dividends were 22.4% of sales for the fiscal year compared to 23.8% of sales in the prior year and 22.9% budgeted.

#### **BALANCE SHEET**

Cash balance decreased to \$39.5 million, which included \$2.6 million restricted for annuity prize payments. Total investments held to pay grand prizes increased to \$10.1 million. Accounts Receivable decreased to \$36.2 million. Total assets decreased to \$98.7 million.

### KENTUCKY LOTTERY CORPORATION BALANCE SHEETS APRIL 30, 2019 (\$000's)

	CURRENT MONTH END	PRIOR <u>MONTH END</u>	PRIOR FISCAL YEAR END
ASSETS:			
CURRENT ASSETS:			
CASH - UNRESTRICTED	\$36,942	\$38,765	\$17,682
CASH - RESTRICTED	2,600	2,756	2,600
INVESTMENTS, CURRENT PORTION	1,594	1,594	1,859
ACCOUNTS RECEIVABLE, NET	36,223	39,762	31,628
OTHER	950	1,029	1,060
TOTAL CURRENT ASSETS	78,309	83,906	54,829
INVESTMENTS, LESS CURRENT PORTION	8,554	8,507	8,903
PROPERTY AND EQUIPMENT, NET	5,694	5,792	5,441
DEPOSITS WITH MULTI-STATE LOTTERY ASSOCIATION	6,163	6,163	5,182
TOTAL ASSETS	\$98,720	\$104,368	\$74,355
LIABILITIES AND EQUITY:			
CURRENT LIABILITIES:			
ACCOUNTS PAYABLE AND ACCRUED EXPENSES	\$7,407	\$10,128	\$13,248
ESTIMATED PRIZE LIABILITY, CURRENT PORTION	32,814	34,793	30,986
TOTAL CURRENT LIABILITIES	40,221	44,921	44,234
ESTIMATED PRIZE LIABILITY - LESS CURRENT PORTION	11,717	11,661	11,866
UNFUNDED GRAND PRIZE LIABILITY	1,059	1,109	1,116
TOTAL LIABILITIES	52,997	57,691	57,216
CONTRIBUTED CAPITAL	100	100	100
RETAINED EARNINGS	45,623	46,577	17,039
TOTAL EQUITY	45,723	46,677	17,139
TOTAL LIABILITIES AND EQUITY	\$98,720	\$104,368	\$74,355

# KENTUCKY LOTTERY CORPORATION STATEMENTS OF INCOME - COMPARISON TO PRIOR YEAR APRIL 30, 2019 (\$000'S)

MONTH OF APRIL:			VARI	ANCE
	CURRENT	PRIOR		
	YEAR	YEAR	CURRENT	
	ACTUAL	ACTUAL	(WORSE) TH	AN PRIOR
SALES:				
INSTANT TICKETS	\$57,644	\$57,824	(\$180)	-0.3%
DRAW GAMES	34,384	33,120	\$1,264	3.8%
ILOTTERY INSTANT PLAY	2,284	948	1,336	140.9%
TICKET SALES	94,312	91,892	2,420	2.6%
LESS: INSTANT TICKETS PROVIDED AS PRIZES	0	(256)	256	-100.0%
TOTAL TICKET SALES	94,312	91,636	2,676	2.9%
DIRECT COSTS:				
PRIZES:				
INSTANT TICKETS	41,206	39,725	(1,481)	-3.7%
DRAW GAMES	19,315	17,323	(1,992)	-11.5%
ILOTTERY INSTANT PLAY	2,248	818	(1,430)	-174.8%
TOTAL PRIZES	62,769	57,866	(4,903)	-8.5%
PAYMENTS TO RETAILERS	5,639	5,408	(231)	-4.3%
DRAW GAMES VENDOR EXPENSE	1,106	923	(183)	-19.8%
INSTANT TICKET COSTS	844	769	(75)	-9.8%
TOTAL DIRECT COSTS	70,358	64,966	(5,392)	-8.3%
GROSS PROFIT	23,954	26,670	(2,716)	-10.2%
OPERATING EXPENSES:				
ADVERTISING AND PROMOTION	816	966	150	15.5%
SALARIES, WAGES & BENEFITS	1,206	1,159	(47)	-4.1%
CONTRACTED & PROFESSIONAL SERVICES	213	159	(54)	-34.0%
DEPRECIATION	101	98	(3)	-3.1%
OTHER GENERAL & ADMINISTRATIVE	136	163	27	16.6%
TOTAL OPERATING EXPENSES	2,472	2,545	73	2.9%
OPERATING INCOME	21,482	24,125	(2,643)	-11.0%
NON-OPERATING INCOME	54	40	14_	35.0%
INCOME BEFORE TRANSFER OF DIVIDENDS	\$21,536	\$24,165	(\$2,629)	-10.9%

# KENTUCKY LOTTERY CORPORATION STATEMENTS OF INCOME - COMPARISON TO PRIOR YEAR YEAR-TO-DATE THROUGH APRIL 30, 2019 (\$000'S)

TEN MONTHS YEAR TO DATE:			VARIA	NCE
	CURRENT	PRIOR		
	YEAR	YEAR	CURRENT	
SALES:	ACTUAL	ACTUAL	(WORSE) THA	AN PRIOR
OALLO.				
INSTANT TICKETS	\$547,198	\$505,335	\$41,863	8.3%
DRAW GAMES	371,304	353,080	\$18,224	5.2%
ILOTTERY INSTANT PLAY	13,927	8,485	5,442	64.1%
TICKET SALES	932,429	866,900	65,529	7.6%
LESS: INSTANT TICKETS PROVIDED AS PRIZES	(110)	(7,119)	7,009	-98.5%
TOTAL TICKET SALES	932,319	859,781	72,538	8.4%
DIRECT COSTS:				
PRIZES:				
INSTANT TICKETS	384,521	344,121	(40,400)	-11.7%
DRAW GAMES	200,069	192,109	(7,960)	-4.1%
ILOTTERY INSTANT PLAY	10,659	6,788	(3,871)	-57.0%
TOTAL PRIZES	595,249	543,018	(52,231)	-9.6%
PAYMENTS TO RETAILERS	55,514	50,960	(4,554)	-8.9%
DRAW GAMES VENDOR EXPENSE	11,406	9,170	(2,236)	-24.4%
INSTANT TICKET COSTS	7,240	7,153	(87)	-1.2%
TOTAL DIRECT COSTS	669,409	610,301	(59,108)	-9.7%
GROSS PROFIT	262,910	249,480	13,430	5.4%
OPERATING EXPENSES:				
ADVERTISING AND PROMOTION	9,523	8,321	(1,202)	-14.4%
SALARIES, WAGES & BENEFITS	11,869	12,303	434	3.5%
CONTRACTED & PROFESSIONAL SERVICES	2,029	1,936	(93)	-4.8%
DEPRECIATION	1,010	990	(20)	-2.0%
OTHER GENERAL & ADMINISTRATIVE	1,580	1,479	(101)	-6.8%
TOTAL OPERATING EXPENSES	26,011	25,029	(982)	-3.9%
OPERATING INCOME	236,899	224,451	12,448	5.5%
NON-OPERATING INCOME	530	388	142_	36.6%
INCOME BEFORE TRANSFER OF DIVIDENDS	\$237,429	\$224,839	\$12,590	5.6%

### KENTUCKY LOTTERY CORPORATION STATEMENTS OF INCOME - COMPARISON TO BUDGET APRIL 30, 2019 (\$000'S)

MONTH OF APRIL:			VARI	ANCE
			ACTUAL E	RETTER/
	ACTUAL	BUDGET	(WORSE) THA	
SALES:				
INSTANT TICKETS	57,644	\$64,801	(\$7,157)	-11.0%
DRAW GAMES	34,384	38,213	(3,829)	-10.0%
ILOTTERY INSTANT PLAY	2,284	1,344	940	69.9%
TICKET SALES	94,312	104,358	(10,046)	-9.6%
LESS: INSTANT TICKETS PROVIDED AS PRIZES	0	(324)	324	-100.0%
TOTAL TICKET SALES	94,312	104,034	(9,722)	-9.3%
DIRECT COSTS:				
PRIZES:				
INSTANT TICKETS	41,206	45,419	4,213	9.3%
DRAW GAMES	19,315	21,762	2,447	11.2%
ILOTTERY INSTANT PLAY	2,248	1,062	(1,186)	-111.7%
TOTAL PRIZES	62,769	68,243	5,474	8.0%
PAYMENTS TO RETAILERS	5,639	6,275	636	10.1%
DRAW GAMES VENDOR EXPENSE	1,106	1,185	79	6.7%
INSTANT TICKET COSTS	844	956	112	11.7%
TOTAL DIRECT COSTS	70,358	76,659	6,301	8.2%
GROSS PROFIT	23,954	27,375	(3,421)	-12.5%
OPERATING EXPENSES:				
ADVERTISING AND PROMOTION	816	1,056	240	22.7%
SALARIES, WAGES & BENEFITS	1,206	1,261	55	4.4%
CONTRACTED & PROFESSIONAL SERVICES	213	236	23	9.7%
DEPRECIATION	101	102	1	1.0%
OTHER GENERAL & ADMINISTRATIVE	136	153	17	11.1%
TOTAL OPERATING EXPENSES	2,472	2,808	336	12.0%
OPERATING INCOME	21,482	24,567	(3,085)	-12.6%
NON-OPERATING INCOME	54_	38_	16	42.1%
INCOME BEFORE TRANSFER OF DIVIDENDS	\$21,536	\$24,605	(\$3,069)	-12.5%

### KENTUCKY LOTTERY CORPORATION STATEMENTS OF INCOME - COMPARISON TO BUDGET YEAR-TO-DATE THROUGH APRIL 30, 2019 (\$000'S)

TEN MONTHS YEAR TO DATE:			VARIA	NCE
			ACTUAL B	FTTFR/
	ACTUAL	BUDGET	(WORSE) THAN	
SALES:				
INSTANT TICKETS	547,198	\$544,244	\$2,954	0.5%
DRAW GAMES	371,304	362,163	9,141	2.5%
ILOTTERY INSTANT PLAY	13,927	12,031	1,896	15.8%
TICKET SALES	932,429	918,438	13,991	1.5%
LESS: INSTANT TICKETS PROVIDED AS PRIZES	(110)	(3,190)	3,080	-96.6%
TOTAL TICKET SALES	932,319	915,248	17,071	1.9%
DIRECT COSTS:				
PRIZES:				
INSTANT TICKETS	384,521	380,199	(4,322)	-1.1%
DRAW GAMES	200,069	204,753	4,684	2.3%
ILOTTERY INSTANT PLAY	10,659	9,505	(1,154)	-12.1%
TOTAL PRIZES	595,249	594,457	(792)	-0.1%
PAYMENTS TO RETAILERS	55,514	55,770	256	0.5%
DRAW GAMES VENDOR EXPENSE	11,406	10,864	(542)	-5.0%
INSTANT TICKET COSTS	7,240	7,259	<u> </u>	0.3%
TOTAL DIRECT COSTS	669,409	668,350	(1,059)	-0.2%
GROSS PROFIT	262,910	246,898	16,012	6.5%
OPERATING EXPENSES:				
ADVERTISING AND PROMOTION	9,523	10,032	509	5.1%
SALARIES, WAGES & BENEFITS	11,869	12,389	520	4.2%
CONTRACTED & PROFESSIONAL SERVICES	2,029	2,516	487	19.4%
DEPRECIATION	1,010	1,040	30	2.9%
OTHER GENERAL & ADMINISTRATIVE	1,580	1,796	216	12.0%
TOTAL OPERATING EXPENSES	26,011	27,773	1,762	6.3%
OPERATING INCOME	236,899	219,125	17,774	8.1%
NON-OPERATING INCOME	530	388	142	36.6%
INCOME BEFORE TRANSFER OF DIVIDENDS	\$237,429	\$219,513	\$17,916	8.2%

# KENTUCKY LOTTERY CORPORATION STATEMENTS OF INCOME - PERCENTAGE OF TOTAL SALES APRIL 30, 2019 (\$000'S)

MONITUL OF APPIL.			
MONTH OF APRIL:	CURRENT	PRIOR	CURRENT
	YEAR	YEAR	YEAR
	ACTUAL	ACTUAL	BUDGET
SALES:			
INSTANT TICKETS	61.1%	63.1%	62.3%
DRAW GAMES	36.5%	36.1%	36.7%
ILOTTERY INSTANT PLAY	2.4%	1.0%	1.3%
TICKET SALES	100.0%	100.2%	100.3%
LESS: INSTANT TICKETS PROVIDED AS PRIZES	0.0%	-0.2%	-0.3%
TOTAL TICKET SALES	100.0%	100.0%	100.0%
DIRECT COSTS:			
PRIZES:			
INSTANT TICKETS	43.7%	43.3%	43.7%
DRAW GAMES	20.5%	18.9%	20.9%
ILOTTERY INSTANT PLAY	2.4%	0.9%	1.0%
TOTAL PRIZES	66.6%	63.1%	65.6%
PAYMENTS TO RETAILERS	6.0%	5.9%	6.0%
DRAW GAME VENDOR EXPENSE	1.2%	1.0%	1.2%
INSTANT TICKET COSTS	0.8%	0.9%	0.9%
TOTAL DIRECT COSTS	74.6%	70.9%	73.7%
GROSS PROFIT	25.4%	29.1%	26.3%
OPERATING EXPENSES:			
ADVERTISING AND PROMOTION	0.9%	1.0%	1.0%
SALARIES, WAGES & BENEFITS	1.3%	1.3%	1.2%
CONTRACTED & PROFESSIONAL SERVICES	0.2%	0.2%	0.2%
DEPRECIATION	0.1%	0.1%	0.1%
OTHER GENERAL & ADMINISTRATIVE	0.1%	0.2%	0.2%
TOTAL OPERATING EXPENSES	2.6%	2.8%	2.7%
OPERATING INCOME	22.8%	26.3%	23.6%
NON-OPERATING INCOME	0.0%	0.1%	0.1%
INCOME BEFORE TRANSFER OF DIVIDENDS	22.8%	26.4%	23.7%

# KENTUCKY LOTTERY CORPORATION STATEMENTS OF INCOME - PERCENTAGE OF TOTAL SALES YEAR-TO-DATE THROUGH APRIL 30, 2019 (\$000'S)

TEN MONTHO VEND TO DATE			
TEN MONTHS YEAR TO DATE:	CURRENT	PRIOR	CURRENT
	YEAR	YEAR	YEAR
	ACTUAL	ACTUAL	BUDGET
SALES:			
INSTANT TICKETS	58.7%	58.8%	59.5%
DRAW GAMES	39.8%	41.1%	39.6%
ILOTTERY INSTANT PLAY	1.5%	1.0%	1.3%
TICKET SALES	100.0%	100.9%	100.4%
LESS: INSTANT TICKETS PROVIDED AS PRIZES	0.0%	-0.9%	-0.4%
TOTAL TICKET SALES	100.0%	100.0%	100.0%
DIRECT COSTS:			
PRIZES:			
INSTANT TICKETS	41.2%	40.0%	41.5%
DRAW GAMES	21.5%	22.4%	22.5%
ILOTTERY INSTANT PLAY	1.1%	0.8%	1.0%
TOTAL PRIZES	63.8%	63.2%	65.0%
PAYMENTS TO RETAILERS	6.0%	5.9%	6.0%
DRAW GAME VENDOR EXPENSE	1.2%	1.1%	1.2%
INSTANT TICKET COSTS	0.8%	0.8%	0.8%
TOTAL DIRECT COSTS	71.8%	71.0%	73.0%
GROSS PROFIT	28.2%	29.0%	27.0%
OPERATING EXPENSES:			
ADVERTISING AND PROMOTION	1.0%	1.0%	1.1%
SALARIES, WAGES & BENEFITS	1.3%	1.4%	1.4%
CONTRACTED & PROFESSIONAL SERVICES	0.2%	0.2%	0.3%
DEPRECIATION	0.1%	0.1%	0.1%
OTHER GENERAL & ADMINISTRATIVE	0.2%	0.2%	0.2%
TOTAL OPERATING EXPENSES	2.8%	2.9%	3.1%
OPERATING INCOME	25.4%	26.1%	23.9%
NON-OPERATING INCOME	0.1%	0.1%	0.1%
INCOME BEFORE TRANSFER OF DIVIDENDS	25.5%	26.2%	24.0%

### KENTUCKY LOTTERY CORPORATION STATEMENTS OF RETAINED EARNINGS APRIL 30, 2019 (\$000'S)

	CURRENT	YEAR	PRIOR YEAR		
	MONTH	YEAR-TO- DATE	MONTH	YEAR-TO- DATE	
RETAINED EARNINGS- BEGINNING OF PERIOD	\$46,577	\$17,039	\$34,427	\$17,039	
INCOME BEFORE TRANSFER	21,536	237,429	24,165	224,839	
DIVIDENDS - GENERAL FUND & EDUCATION DIVIDENDS - KEES RESERVE	(21,500) (990)	(202,000) (6,845)	(20,500) (1,029)	(196,500) (8,315)	
RETAINED EARNINGS- END OF PERIOD	\$45,623	\$45,623	\$37,063	\$37,063	

### KENTUCKY LOTTERY CORPORATION STATEMENTS OF CASH FLOWS YEAR-TO-DATE THROUGH APRIL 30, 2019 (\$000'S)

	MONTH	YEAR-TO-DATE
CASH FLOWS FROM OPERATING ACTIVITIES:		
OPERATING INCOME	\$21,482	\$236,899
ADJUSTMENTS TO RECONCILE NET INCOME TO NET		
CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES:	101	1.010
DEPRECIATION PROVISION FOR LOSSES ON ACCOUNTS RECEIVABLE	101 10	1,010 116
INCREASE (DECREASE) IN CASH DUE TO CHANGES IN:	10	110
ACCOUNTS RECEIVABLE	3,529	(4,711)
OTHER ASSETS	79	110
ACCOUNTS PAYABLE AND ACCRUED EXPENSES	(2,721)	(5,841)
ESTIMATED PRIZE LIABILITY	(1,973)	
NET CASH PROVIDED BY OPERATING ACTIVITIES	20,507	229,205
CASH FLOWS FROM INVESTING ACTIVITIES: PROCEEDS FROM MATURITIES OR SALE OF INVESTMENTS	0	1,089
PURCHASE OF INVESTMENTS	0	1,069
CHANGE IN INVESTMENTS	(47)	
DEPOSITS WITH MULTI-STATE LOTTERY ASSOCIATION	0	(981)
INTEREST INCOME	39	288
SECURITY LENDING FEES	0	4
NET CASH PROVIDED BY INVESTING ACTIVITIES	(8)	(75)
CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES:		
DIVIDENDS TRANSFERRED/PAYABLE	(22,490)	(208,845)
RETAILER APPLICATION AND OTHER NON-OPERATING FEES	(22,490)	133
NETALLERAN FEIGHTON AND OTHER WORLD'S ENVIRONCE ELECTRICATION OF ELECTRICA	10	100
NET CASH USED IN NONCAPITAL FINANCING ACTIVITIES	(22,475)	(208,712)
CASH FLOWS FROM CAPITAL FINANCING ACTIVITIES:	(0)	(4.000)
PURCHASES OF PROPERTY AND EQUIPMENT	(3)	
PROCEEDS FROM DISPOSAL OF PROPERTY AND EQUIPMENT	0	105
PROCEEDS FROM ISSUANCE OF LONG-TERM DEBT REPAYMENTS OF LONG-TERM DEBT	0	0
INTEREST EXPENSE	0	0
INTEREST EXI ENGE	O .	O
NET CASH USED IN CAPITAL FINANCING ACTIVITIES	(3)	(1,158)
NET INCREASE (DECREASE) IN CASH	(1,979)	19,260
CASH, BEGINNING OF PERIOD	41,521	20,282
CASH, END OF PERIOD	\$39,542	\$39,542

#### KENTUCKY LOTTERY CORPORATION PROFIT MARGIN REPORT MONTH ENDING APRIL 30, 2019 (\$000'S)

### PROFIT CONTRIBUTION

	<u>INSTANT</u>	POWERBALL	KY CASH <u>BALL</u>	KY QUICK BUCKS	PICK 4	PICK 3	MEGA MILLIONS	5 CARD <u>CASH</u>	<u>KENO</u>	<u>LFL</u>	Win Place Show	ILOTTERY INSTANT PLAY	NON-GAME SPECIFIC	<u>TOTAL</u>
SALES:														
SALES AT RETAIL ILOTTERY	57,644 <u>0</u>	4,304 <u>117</u>	857 <u>59</u>	287 <u>0</u>	3,792 <u>0</u>	13,042 <u>0</u>	3,276 <u>109</u>	534 <u>0</u>	6,760 <u>566</u>	592 <u>50</u>	39 <u>0</u>	0 <u>2,284</u>	0 <u>0</u>	91,127 <u>3,185</u>
TOTAL SALES	57,644	<u>4,421</u>	<u>916</u>	287	3,792	13,042	<u>3,385</u>	<u>534</u>	<u>7,326</u>	642	<u>39</u>	2,284	<u>0</u>	94,312
DIRECT COSTS:														
PRIZES WON:														
PRIZES AT RETAII ILOTTERY	41,206 <u>0</u>	2,041 <u>56</u>	298 <u>19</u>	170 <u>0</u>	1,324 <u>0</u>	8,924 <u>0</u>	1,673 <u>55</u>	312 <u>0</u>	4,326 <u>369</u>	668 <u>52</u>	18 <u>0</u>	0 <u>2,248</u>	0 <u>0</u>	60,960 <u>2,799</u>
TOTAL PRIZES WON	41,206	2,097	<u>317</u>	<u>170</u>	<u>1,324</u>	8,924	<u>1,728</u>	<u>312</u>	<u>4,695</u>	<u>720</u>	<u>18</u>	2,248	<u>0</u>	63,759
UNCLAIMED PRIZE CREDIT	0	(399)	(15)	0	(46)	(67)	(411)	(7)	(30)	(15)	0	0	0	(990)
PAYMENTS TO RETAILERS	3,759	220	47	16	202	740	167	38	399	32	3	1	15	5,639
ONLINE VENDOR EXPENSE	252	76	18	4	61	206	59	11	154	13	1	109	142	1,106
TICKET COSTS	<u>844</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>844</u>
TOTAL DIRECT COSTS	46,061	<u>1,994</u>	<u>367</u>	<u>190</u>	<u>1,541</u>	9,803	<u>1,543</u>	<u>354</u>	<u>5,218</u>	<u>750</u>	<u>22</u>	<u>2,358</u>	<u>157</u>	70,358
GROSS PROFI1	<u>11.583</u>	<u>2.427</u>	<u>549</u>	<u>97</u>	<u>2.251</u>	<u>3.239</u>	<u>1.842</u>	<u>180</u>	<u>2.108</u>	<u>(108)</u>	<u>17</u>	<u>(74)</u>	<u>(157)</u>	<u>23.954</u>
DDOSIT MADOIN							(% OF SALES							
PROFIT MARGIN	<u>INSTANT</u>	POWERBALL	KY CASH BALL	KY QUICK BUCKS	PICK 4	PICK 3	MEGA MILLIONS	5 CARD CASH	<u>KENO</u>	<u>LFL</u>	Win Place Show	ILOTTERY INSTANT PLAY	NON-GAME SPECIFIC	TOTAL
TOTAL SALES	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	0.0%	100.0%
DIRECT COSTS:														
TOTAL PRIZES WON	71.5%	47.4%	34.6%	59.2%	34.9%	68.4%	51.0%	58.4%	64.1%	112.1%	46.2%	98.4%	0.0%	67.6%
UNCLAIMED PRIZE CREDIT	0.0%	-9.0%	-1.6%	0.0%	-1.2%	-0.5%	-12.1%	-1.3%	-0.4%	-2.3%	0.0%	0.0%	0.0%	-1.0%
PAYMENTS TO RETAILERS	6.5%	5.0%	5.1%	5.6%	5.3%	5.7%	4.9%	7.1%	5.4%	5.0%	7.7%	0.0%	0.0%	6.0%
ONLINE VENDOR EXPENSE	0.4%	1.7%	2.0%	1.4%	1.6%	1.6%	1.7%	2.1%	2.1%	2.0%	2.6%	4.8%	0.0%	1.2%
TICKET COSTS	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
TOTAL DIRECT COSTS	<u>79.9%</u>	<u>45.1%</u>	<u>40.1%</u>	66.2%	40.6%	<u>75.2%</u>	<u>45.5%</u>	<u>66.3%</u>	<u>71.2%</u>	<u>116.8%</u>	<u>56.5%</u>	103.2%	0.0%	<u>74.6%</u>
GROSS PROFII	20.1%	<u>54.9%</u>	<u>59.9%</u>	<u>33.8%</u>	<u>59.4%</u>	<u>24.8%</u>	<u>54.5%</u>	<u>33.7%</u>	<u>28.8%</u>	<u>-16.8%</u>	<u>43.5%</u>	<u>-3.2%</u>	0.0%	<u>25.4%</u>

#### KENTUCKY LOTTERY CORPORATION PROFIT MARGIN REPORT YEAR TO DATE AS OF APRIL 30, 201 (\$000'S)

#### PROFIT CONTRIBUTION

	<u>INSTANT</u>	POWERBALL	KY CASH BALL	KY QUICK BUCKS	PICK 4	PICK 3	MEGA MILLIONS	5 CARD <u>CASH</u>	<u>KENO</u>	<u>LFL</u>	Win Place Show	ILOTTERY INSTANT PLAY	NON-GAME SPECIFIC	TOTAL
SALES:														
SALES AT RETAIL	547,088 <u>0</u>	61,846 <u>1,517</u>	8,958 <u>511</u>	851 <u>0</u>	37,070 <u>0</u>	123,346 <u>0</u>	53,315 <u>1,476</u>	5,840 <u>0</u>	66,334 <u>3,885</u>	5,909 <u>406</u>	40 <u>0</u>	0 <u>13.927</u>	0 <u>0</u>	910,597 <u>21,722</u>
TOTAL SALES	547,088	63,363	9,469	<u>851</u>	37,070	123,346	<u>54,791</u>	<u>5,840</u>	<u>70,219</u>	6,315	<u>40</u>	13,927	<u>0</u>	932,319
DIRECT COSTS:														
PRIZES WON:														
PRIZES AT RETAII ILOTTERY	387,485 <u>0</u>	30,625 <u>751</u>	3,627 <u>397</u>	499 <u>0</u>	15,478 <u>0</u>	71,545 <u>0</u>	26,777 <u>741</u>	3,787 <u>0</u>	43,155 <u>2,514</u>	3,775 <u>260</u>	19 <u>0</u>	0 <u>10.659</u>	0 <u>0</u>	586,772 <u>15,322</u>
TOTAL PRIZES WON	387,485	<u>31,376</u>	4,024	<u>499</u>	<u>15,478</u>	71,545	<u>27,518</u>	3,787	<u>45,669</u>	4,035	<u>19</u>	<u>10,659</u>	<u>0</u>	602,094
UNCLAIMED PRIZE CREDIT	(2,964)	(1,197)	(107)	0	(416)	(742)	(891)	(66)	(334)	(128)	0	0	0	(6,845)
PAYMENTS TO RETAILERS	35,287	3,210	494	47	2,006	6,871	2,749	413	3,932	327	3	4	171	55,514
ONLINE VENDOR EXPENSE	2,393	1,081	181	13	584	1,942	946	116	1,414	119	1	663	1,953	11,406
TICKET COSTS	<u>7,240</u>													<u>7,240</u>
TOTAL DIRECT COSTS	429,441	34,470	4,592	<u>559</u>	17,652	<u>79,616</u>	30,322	4,250	<u>50,681</u>	<u>4,353</u>	<u>23</u>	11,326	2,124	669,409
GROSS PROFI1	<u>117,647</u>	<u>28,893</u>	<u>4,877</u>	<u>292</u>	<u>19,418</u>	<u>43,730</u>	<u>24,469</u>	<u>1,590</u>	<u>19,538</u>	<u>1,962</u>	<u>17</u>	<u>2,601</u>	<u>(2,124)</u>	<u>262,910</u>
PROFIT MARGIN							(% OF SALES							
<u> </u>	INSTANT	POWERBALL	KY CASH <u>BALL</u>	KY QUICK BUCKS	PICK 4	PICK 3	MEGA MILLIONS	5 CARD <u>CASH</u>	<u>KENO</u>	<u>LFL</u>	Win <u>Place Show</u>	ILOTTERY INSTANT PLAY	NON-GAME SPECIFIC	<u>TOTAL</u>
TOTAL SALES	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	0.0%	100.0%
DIRECT COSTS:														
TOTAL PRIZES WON	70.8%	49.5%	42.5%	58.6%	41.8%	58.0%	50.2%	64.8%	65.0%	63.9%	47.5%	76.5%	0.0%	64.6%
UNCLAIMED PRIZE CREDIT	-0.5%	-1.9%	-1.1%	0.0%	-1.1%	-0.6%	-1.6%	-1.1%	-0.5%	-2.0%	0.0%	0.0%	0.0%	-0.8%
PAYMENTS TO RETAILERS	6.4%	5.1%	5.2%	5.5%	5.4%	5.6%	5.0%	7.1%	5.6%	5.2%	7.5%	0.0%	0.0%	6.0%
ONLINE VENDOR EXPENSE	0.4%	1.7%	1.9%	1.5%	1.6%	1.6%	1.7%	2.0%	2.0%	1.9%	2.5%	4.8%	0.0%	1.2%
TICKET COSTS	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
TOTAL DIRECT COSTS	<u>78.4%</u>	<u>54.4%</u>	<u>48.5%</u>	65.6%	<u>47.7%</u>	<u>64.6%</u>	<u>55.3%</u>	<u>72.8%</u>	<u>72.1%</u>	69.0%	<u>57.5%</u>	<u>81.3%</u>	0.0%	<u>71.8%</u>
GROSS PROFI1	21.6%	<u>45.6%</u>	<u>51.5%</u>	<u>34.4%</u>	<u>52.3%</u>	<u>35.4%</u>	<u>44.7%</u>	<u>27.2%</u>	<u>27.9%</u>	<u>31.0%</u>	<u>42.5%</u>	<u>18.7%</u>	0.0%	<u>28.2%</u>

# KENTUCKY LOTTERY CORPORATION ADVERTISING AND PROMOTION EXPENSES

#### MONTH ENDING APRIL 30, 2019 (\$000'S)

TYPE OF COST	INSTANT	POWERBALL	KY CASH <u>BALL</u>	Quick <u>Bucks</u>	PICK 4	PICK 3	MEGA <u>MILLIONS</u>	5 CARD <u>CASH</u>	<u>KENO</u>	<u>LFL</u>	iLottery <u>Instant Play</u>	NON-GAME SPECIFIC	<u>TOTAL</u>
MEDIA:													
TELEVISION	178	0	0	6	(1)	0	0	0	65	0	0	7	255
RADIO	117	1	0	0	0	0	0	0	(2)	0	0	9	125
PRINT	0	0	0	0	0	0	0	0	0	0	0	0	0
BILLBOARD	48	25	0	0	0	0	26	0	0	0	0	0	99
ONLINE	94	(32)	0	24	1	(1)	(32)	(1)	23	0	57	2	136
OTHER (TRANSIT, ETC.)	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
TOTAL MEDIA	437	(6)	0	30	(1)	(1)	(6)	(1)	86	0	57	18	615
PRODUCTION	7	(1)	0	0	0	0	0	0	0	0	0	59	65
COUPONS & PROMOTIONS	6	0	0	0	0	0	0	0	0	0	3	71	80
SPECIAL EVENT/GAME SHOV	0	0	0	0	0	0	0	0	0	0	0	3	3
PREMIUMS	0	0	0	0	0	0	0	0	0	0	0	9	9
AGENCY FEES	0	0	0	0	0	0	0	0	0	0	0	43	43
OTHER (SIGNAGE, ETC.)	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>(67)</u>	<u>68</u>	<u>1</u>
TOTAL	<u>450</u>	<u>(7)</u>	<u>0</u>	<u>30</u>	<u>(1)</u>	<u>(1)</u>	<u>(6)</u>	<u>(1)</u>	<u>86</u>	<u>0</u>	<u>(7)</u>	<u>271</u>	<u>816</u>

#### YEAR-TO-DATE AS OF APRIL 30, 2019 (\$000'S)

TYPE OF COST	<u>INSTANT</u>	POWERBALL	KY CASH <u>BALL</u>	Quick <u>Bucks</u>	PICK 4	PICK 3	MEGA <u>MILLIONS</u>	5 CARD <u>CASH</u>	<u>KENO</u>	<u>LFL</u>	iLottery <u>Instant Play</u>	NON-GAME SPECIFIC	TOTAL
MEDIA:													
TELEVISION	2,313	0	0	301	72	73	0	54	357	0	0	88	3,258
RADIO	1,211	5	0	0	0	0	4	0	295	0	0	40	1,555
PRINT	2	0	0	0	0	0	0	0	0	0	0	22	24
BILLBOARD	229	257	0	0	0	0	257	3	0	0	0	3	749
ONLINE	809	(15)	0	55	3	3	(15)	1	59	0	496	143	1,538
OTHER (TRANSIT, ETC.)	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
TOTAL MEDIA	4,564	247	0	356	75	76	246	58	711	0	496	296	7,124
PRODUCTION	156	9	0	32	0	(3)	12	0	107	0	2	576	891
COUPONS & PROMOTIONS	14	0	0	0	0	0	0	0	0	0	5	612	631
SPECIAL EVENT/GAME SHOV	0	0	0	0	0	0	0	0	0	0	0	97	97
PREMIUMS	0	0	0	0	0	0	0	0	8	0	0	175	183
AGENCY FEES	7	0	0	0	0	0	0	0	0	0	0	433	440
OTHER (SIGNAGE, ETC.)	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>157</u>	<u>157</u>
TOTAL	<u>4,741</u>	<u>256</u>	<u>0</u>	<u>388</u>	<u>75</u>	<u>73</u>	<u>258</u>	<u>58</u>	<u>826</u>	<u>Ω</u>	<u>503</u>	<u>2,346</u>	9,523

### KENTUCKY LOTTERY CORPORATION OPERATING EXPENSES APRIL 30, 2019 (\$000'S)

	<u>MONTH</u>	YEAR-TO- <u>DATE</u>
ADVERTISING & PROMOTION	\$816	\$9,523
SALARIES, WAGES & BENEFITS: SALARIES AND WAGES BENEFITS AND TAXES	954 252 1,206	9,234 2,635 11,869
CONTRACTED & PROFESSIONAL SERVICES: ON-LINE DRAWING EXPENSES CONSULTANT SERVICES SECURITY SERVICES REPAIRS AND MAINTENANCE CUSTODIAL SERVICES PUBLIC INFORMATION SERVICES DIRECTOR EXPENSES COMPUTER SOFTWARE COST/MAINT. COMPUTER HARDWARE COST/MAINT. LEGAL SERVICES AUDIT EXPENSES OTHER	10 54 17 7 0 2 3 56 4 4 28 28	41 595 143 108 33 35 30 435 77 65 239 228
<u>DEPRECIATION:</u> DEPRECIATION EXPENSE	101	1,010
OTHER GENERAL & ADMINISTRATIVE: COMMUNICATIONS/TELEPHONE SERVICES OFFICE SUPPLIES & SERVICES TRAVEL AND RELATED EXPENSES RENT, UTILITIES AND INSURANCE A/R COLLECTIONS ALLOWANCE OTHER	12 16 30 66 5 7	128 162 398 694 116 82 1,580
TOTAL OPERATING EXPENSES	\$2,472	\$26,011
NON-OPERATING INCOME: INTEREST EXPENSE INTEREST INCOME OTHER INCOME/(LOSS)  TOTAL NON-OPERATING INCOME	0 39 15	0 288 242 \$530
IOTAL NON-OF LIVATING INCOME	φυ <del>4</del>	<b>ფ</b> ეეეე

## KENTUCKY LOTTERY CORPORATION PROPERTY AND EQUIPMENT APRIL 30, 2019 (\$000'S)

	CURRENT MONTH END	PRIOR MONTH END	PRIOR FISCAL YEAR END
LEASEHOLD IMPROVEMENTS	\$45	\$45	\$45
BUILDINGS	8,178	8,178	8,079
LAND	423	423	423
TRANSPORTATION	1,223	1,223	1,264
FURNITURE, FIXTURES & EQUIPMENT	1,150	1,150	1,138
DATA PROCESSING EQUIPMENT & SOFTWARE	5,721	5,721	4,379
INCOMPLETE FIXED ASSETS	2	0	572
TELEPHONE & COMMUNICATIONS EQUIPMENT	24	24	6
DRAWING EQUIPMENT	<u>626</u>	<u>626</u>	<u>560</u>
PROPERTY AND EQUIPMENT, GROSS	17,392	17,390	16,466
ACCUMULATED DEPRECIATION	<u>(11,698)</u>	<u>(11,598)</u>	<u>(11,025)</u>
PROPERTY AND EQUIPMENT, NET	<u>\$5,694</u>	<u>\$5,792</u>	<u>\$5,441</u>